

## **American Skiing Company Offers Security, Support & Assurance with Access America Travel Insurance & Assistance**

RICHMOND, VA, April 17, 2006 – In a move to deliver more value with less hassle to skiers, American Skiing Company is now providing Access America travel insurance and assistance to travelers planning vacations at The Canyons in Utah, Killington and Mount Snow in Vermont, and Steamboat in Colorado.

“Destination ski vacations are a popular form of winter recreation, with today’s busy and hectic lifestyles, there are many possible incidents that could interrupt a family vacation,” said Chip Carey, Senior Vice President of Marketing and Sales for American Skiing Company. “To help our customers have the best vacation possible, we are providing a direct, easy way for skiers to buy travel insurance that is tailored to their specific needs.

American Skiing Company chose Access America because it is an industry leader dedicated to delivering innovative, customized programs and superior customer service.”

Vacation Rental & Protection Plan benefits include:

- Ski equipment rental coverage
- Trip cancellation and interruption insurance
- Baggage loss, damage and delay coverage
- Emergency medical and dental coverage
- Emergency evacuation transportation, roadside assistance and more

“Delivering travel insurance and assistance at the point of sale makes life a whole lot easier for busy people planning vacations. In fact, our experience shows that it improves customer loyalty and satisfaction,” said Beth Godlin, Executive Vice President at Access America. “We are excited to add our services to a customer-conscious organization like American Skiing Company to take care of our mutual customers.”

Travelers interested in finding out more about American Skiing vacations and Vacation Rental & Protection plans may visit [www.peaks.com](http://www.peaks.com) or the individual resort websites.

### **About American Skiing Company**

Headquartered in Park City, American Skiing Company is one of the largest operators of alpine ski, snowboard and golf resorts in the United States. Resorts include Killington and Mount Snow in Vermont; Sunday River and Sugarloaf/USA in Maine; Attitash in New Hampshire; Steamboat in Colorado; and The Canyons in Utah. For details, visit [www.peaks.com](http://www.peaks.com).

### **About Access America**

Access America provides travel insurance and assistance to millions of travelers each year through partnerships with resorts and vacation rental companies, travel agents, travel suppliers and more. Access America is a division of World Access, a member of the Mondial Assistance Group, an global leader in travel insurance and assistance, and part of the Allianz family of companies. For details, visit [www.accessamerica.com](http://www.accessamerica.com).

Contact: Emily Porter, [eporter@accessamerica.com](mailto:eporter@accessamerica.com), 804-673-1411

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