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## **International Speedway Corporation Partners with World Access to Offer Event Ticket Protector<sup>SM</sup> Insurance to Race Fans**

**Richmond, Va. and Daytona Beach, Fla. – August 6, 2007** - Race fans attending any of International Speedway Corporation's ("ISC") motorsports events will soon be able to purchase Event Ticket Protector insurance for their tickets. Through a unique partnership with World Access, a leading specialty insurance and assistance company, ticket buyers who are unable to attend an ISC-hosted race due to a covered unforeseen event will be compensated for the cost of the ticket, including taxes and shipping fees.

Roger VanDerSnick, ISC senior vice president of Marketing and Business Operations, said, "Race fans are the foundation of our business and we continually explore opportunities to further elevate the level of customer service we provide. Through this partnership, we can offer fans additional peace of mind with their ticket purchases. Unfortunately, unexpected situations arise and often result in a change of plans. Now, our loyal race fans can rest assured their ticket purchase will be covered should they be forced to miss an event."

The Event Ticket Protector product will be available for a small fee for admissions to ISC-hosted events, including races in the NASCAR<sup>®</sup> NEXTEL Cup Series, NASCAR<sup>®</sup> Busch Series, and NASCAR<sup>®</sup> Craftsman Truck Series. ISC will begin to offer this service to its customers in the fall of 2007.

If a medical issue, traffic accident, jury duty, employment termination or any of the other covered reasons prevents the insured from attending a race, they will be compensated for the ticket price, including shipping fees and taxes. The coverage is also valid if a race is postponed due to inclement weather, and the insured fan is forced to miss the rescheduled race because of work commitments.

"We're excited to partner with ISC to offer the ticket insurance product to the largest population of motorsports enthusiasts. We anticipate race fans will find the product as valuable as those individuals purchasing concert and other sporting tickets from our other ticketing clients," remarked Cassie Brinkley, VP of Specialty Markets for World Access.

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**About International Speedway Corporation**

International Speedway Corporation is a leading promoter of motorsports activities, currently promoting more than 100 racing events annually as well as numerous other motorsports-related activities. The Company owns and/or operates 13 of the nation's major motorsports entertainment facilities, including Daytona International Speedway in Florida (home of the Daytona 500); Talladega Superspeedway in Alabama; Michigan International Speedway located outside Detroit; Richmond International Raceway in Virginia; California Speedway near Los Angeles; Kansas Speedway in Kansas City, Kansas; Phoenix International Raceway in Arizona; Chicagoland Speedway and Route 66 Raceway near Chicago, Illinois; Homestead-Miami Speedway in Florida; Martinsville Speedway in Virginia; Darlington Raceway in South Carolina; and Watkins Glen International in New York. In addition, ISC is a limited partner with Group Motorisé International in the organization and promotion of certain events at Circuit Gilles Villeneuve in Montreal, Canada.

The Company also owns and operates MRN Radio, the nation's largest independent sports radio network; the Daytona 500 Experience, the "Ultimate Motorsports Attraction" in Daytona Beach, Florida, the official attraction of NASCAR; and subsidiaries which provide catering services, food and beverage concessions, and produce and market motorsports-related merchandise under the trade name "Americrown." In addition, ISC has an indirect 50 percent interest in a business called Motorsports Authentics, which markets and distributes motorsports-related merchandise licensed by certain competitors in NASCAR racing. For more information, visit the Company's Web site at [www.iscmotorsports.com](http://www.iscmotorsports.com).

**About World Access**

World Access provides concierge, insurance and emergency assistance to millions of consumers each year, with customized solutions for ticketing companies, credit card issuers, healthcare firms, travel companies and employers. Based in Richmond, Va., World Access is a member of the Mondial Assistance Group, an international leader in travel insurance and emergency assistance services, and part of the Allianz family of companies. For more information, visit [www.worldaccess.com](http://www.worldaccess.com).

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