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Event Ticket Insurance Rocks On

In Ticketing Offers Insurance for Event, Festival & Band Tickets

SAN RAFAEL, CA, and RICHMOND, VA, January 18, 2007— Tickets to live events can be costly and include some risk. If ticket holders suddenly get sick, lose their job, or have a loved one who becomes ill or injured, they may not be able to go to the event... and could lose their ticket investment as well. A new insurance option from In Ticketing gives peace of mind to concert goers and helps them save money.

In Ticketing, known for facilitating advance ticket sales for premier festivals such as the Harmony Festival, Reggae on the River and Burning Man; venues such as Pine Mountain Amphitheater, Boom Boom Room and 12 Galaxies; and promoters like Sunset Promotions and Renegade Productions, now has a solution for fans. In Ticketing now offers Event Ticket ProtectorSM insurance, developed by leading specialty insurance and assistance provider World Access. Event Ticket Protector provides a full refund of the purchase price, including shipping fees and taxes, if the ticket holder cannot go to the event for a number of personal, medical or travel reasons.

“Our customers often make a substantial ticket investment, and it’s frequently made months in advance. Insurance is a great way to protect that investment,” explained Steve Weisz, CEO & Founder of In Ticketing. “We expect the insurance solution to increase client ticket sales since it gives fans more confidence to buy event tickets that are costly or far-off,” Weisz said. “Now they can make an earlier purchase decision rather than potentially miss out on an event.”

In fact, Weisz stated that the key reasons for offering ticket insurance is to increase good will with fans and increase client ticket sales by driving earlier purchase decisions and even converting the undecided.

"In Ticketing has a history of offering great services for fans and event planners and early adoption of Event Ticket Protector in the primary market is another example of their commitment," said Cassie Brinkley, Vice President with World Access, noting that event ticket insurance has grown increasingly popular since it launched in 2006.

About In Ticketing

In Ticketing is an online ticketing service that hosts scalable, client-branded ticket Web sites and manages venues and box offices for entertainment events worldwide. In Ticketing is known best for facilitating ticketing for popular international music festivals such as Rainbow Serpent Festival and Burning Man Festival; local-scene club venues like the Boom Boom Room in San Francisco and Jewish Mother in Virginia Beach; and artists who infuse rock with soul, folk and bluegrass sounds such as Perpetual Groove, Tea Leaf Green and Hot Buttered Rum. For details, visit www.inticketing.com.

About World Access

World Access provides concierge, insurance and emergency assistance to millions of consumers each year, with customized solutions for ticketing companies, credit card issuers, healthcare firms, travel companies and employers. Based in Richmond, VA, World Access is a member of the Mondial Assistance Group, an international leader in travel insurance and emergency assistance services, and part of the Allianz family of companies. For more information, visit www.worldaccess.com.

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